

SHA CONNECTS NEWSLETTER

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★ Welcome Our New Transformational Leaders ★ to the SHA Family



Ms. Amanda Pruitt
Chief Operating Officer (COO)

Ms. Pruitt is a 15-year veteran of the affordable housing industry who has served in several senior leadership roles at housing authorities in MS and LA. As the COO, she is responsible for SHA's day-to-day operations, streamlining affordable housing programs through technology, and analyzing data to support the agency's long-term sustainability.



Ms. Brandie Meekins
Resident Services Manager

Ms. Meekins is a Certified Career Coach with over 15 years of experience in nonprofit administration, behavioral health, and higher education leadership. As Resident Services Manager, she oversees self-sufficiency and aging-in-place programs and leads SHA's workforce development, education, and community engagement efforts.

WE ARE MOVING!!!

Our office will be closed
October 6-10, 2025

Effective OCTOBER 14, 2025

Linden Heights Administrative Office

 504 First Street
Sanford, NC 27330

 919.776.7655

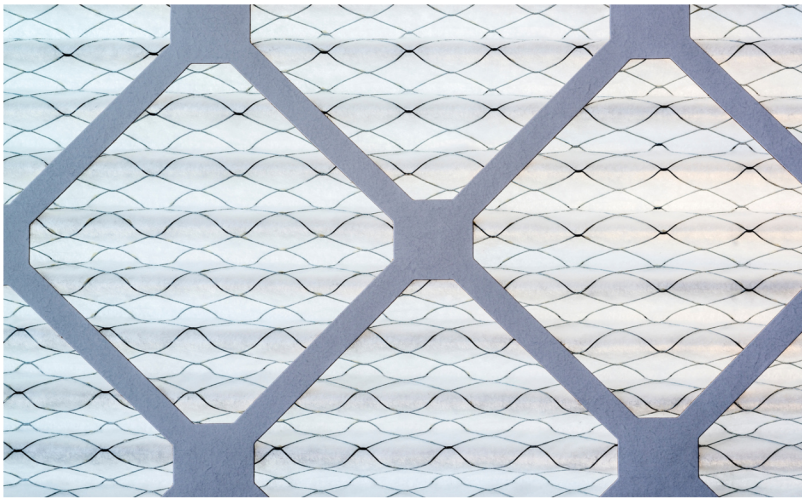
 reception@sha-nc.org



UPCOMING EVENT

THURSDAY, SEPTEMBER 25 | 5:30-7:30pm
Community Candlelight Suicide Awareness Vigil
Food | Community Support | Kids Corner

Gilmore Terrace Community Center
200 Church Street | Sanford, NC 27330



WE'RE CHANGING AIR FILTERS

SEE 2025-2026 SCHEDULE, BELOW:

Gilmore Terrace & Harris Court

October 14, 2025
December 9, 2025
February 10, 2026
April 14, 2026
June 16, 2026
August 11, 2026

Garden Street, Utley Plaza, & 226

Linden

October 16, 2025
December 11, 2025
February 12, 2026
April 16, 2026
June 18, 2026
August 13, 2026

Matthews Court, Linden Heights, &

Foushee Heights

October 22, 2025
December 27, 2025
February 18, 2026
April 22, 2026
June 24, 2026
August 19, 2026

Noteworthy Community Resources



The Place to Heal

Licensed Therapists who provide a safe and supportive environment for individuals seeking healing, support, rehabilitation, and growth.

To Learn More:

Call 910-710-6095

Email info@theplacetoheal.com

www.theplacetoheal.com



MALE MENTORING Project Point Five

Team members provide character development, mentoring, and confidence training workshops for at-risk males.

To Learn More:

Call 919-807-1719

Email info@projectpointfive.org

www.projectpointfive.org

Dear SHA Residents and Voucher Participants,

I'm honored to serve as the new CEO of the Sanford Housing Authority (SHA), and I'm excited to share the very first issue of our **SHA Connects Newsletter** with you!

SHA Connects is a new way for us to keep you informed, share helpful resources, and build a stronger connection between SHA and our residents. This newsletter is just the beginning; we're working on even more ways to stay connected.

We are currently developing a **brand-new website**, which is scheduled to launch in mid-November. It will include a text-message alert system to help you stay updated on important news and reminders. We'll also have a **mobile app** so you can: request work orders, apply for housing, check your spot on the waiting list, and pay your rent online.

Our presence on **social media** is being developed, too! You'll soon be able to follow us on **Facebook, Instagram, TikTok, LinkedIn, and Twitter** to stay updated and engaged.

We've introduced our new values to guide our leadership and staff. Our leadership team follows the values "**WE CAN**," and our organization stands by the values of "**I CAN**." These values help us stay focused on serving you with excellence, care, and innovation

Finally, I would like to share that we have pressed the **RESET** button, have started to **RENEW** our culture, and are working to **REFRAME** what a housing authority of the future looks like as we travel our **ROADMAP 2030** five-year strategic plan.

Thanks for being part of the SHA community!

Warm regards,

Dr. Michael C. Threatt, CEO



Meet the
Chief Executive Officer (CEO)

Dr. Michael C. Threatt

RESET • RENEW • REFRAME
A call to transformation and innovation.

RESET Operational Realignment

RENEW Culture, People & Purpose

REFRAME Strategy, Vision, and the Road Ahead: Roadmap 2030 Strategic Plan



WE CAN
Leadership Values
These values define how we lead and support one another as a team.

W Welcomed:
We create inclusive spaces where everyone feels seen and heard.

E Engagement:
We are present, proactive, and committed to meaningful collaboration.

C Caring:
We lead with empathy and compassion.

A Accountable:
We take ownership of our actions and outcomes.

N Nurturing:
We invest in the growth and well-being of our people.



I CAN
Organizational Values
These values reflect how we operate as an organization and drive innovation.

I Innovate:
We embrace change and seek creative solutions.

C Collaborate:
We work together across teams and disciplines.

A Automate:
We streamline processes to increase efficiency and impact.

N Navigate:
We adapt with agility and lead through uncertainty.

